

EZVIZ impresses smart home market with HB8, its first pan-and-tilt battery camera to simplify 360-degree outdoor protection with top performance

One-of-a-kind HB8 provides full-coverage outdoor security with stunning visuals, automated person-detection, and zero wiring, and all features are available without subscription

June 24, 2022 – EZVIZ, a world-leading innovator in smart home security, again showcases its strong innovation capacity by launching its first-ever battery-powered pan & tilt outdoor camera, the HB8. Integrating EZVIZ's tech leadership and market experiences in both outdoor pan/tilt cameras and battery series, the HB8 takes a step further in providing simply reliable, incredibly smart home protection.

Designed with total flexibility as a battery-powered camera to suit any home – whether newly built or not – it also comes in handy for people who want to level-up their home security with a 360-degree field of view, ultra-clear 2K+ video quality, human-motion detection, and on-board local storage. With its active defense and auto-play voice alerts, the camera also works well to warn potential intruders away when the homeowner is not watching.



No strings attached

After serving millions of families across the globe, EZVIZ is fully aware that expensive, time-consuming camera installation is still a major hurdle to most people when outfitting their own home security system. The HB8 resolves these concerns completely, as it is Wi-Fi enabled, battery-powered and app-controlled. Every individual can easily find the best spot to install it without worrying about power outlets or dangling internet wires, and can set up everything on their own without paying for professional services. Feature-rich for outdoor protection, the HB8 is fully weatherproof to operate under even harsh weather conditions.

Users can truly “set and forget” the HB8 camera. Thanks to its large 10,400 mAh battery, users only need to recharge it every 210 days, or choose to purchase a compatible EZVIZ Solar Panel to keep it continually powered in an eco-friendly manner. During camera use, there are zero hidden fees, which means users don’t need to pay more to unlock features, or subscribe to

the cloud video storage services. The HB8 has a built-in 32 GB storage capacity, which should satisfy the daily recording need for motion-triggered videos for most households.

No area unnoticed

Limited vision causes blind spots in monitoring – another pain point that many home owners have been experiencing. Thanks to its 360-degree panoramic field-of-view and 2K+ video resolution, the HB8 captures all details in all directions clearly. It's also smart enough to identify *human* movements in particular, and can automatically track a detected person to record the whole process of any suspicious behavior. What's better, upon detection, the HB8 can immediately set off a loud siren and flash two intense spotlights to let intruders know they need to leave immediately. Simply put, the camera can safeguard and "patrol" a large area to ensure nobody takes advantage of a vacant house.

"The HB8 is possibly the most unique one of its category; we make it extremely simple to use, so it echoes with the brand ambition to put 'easy vision' in every home, like our name implies," said Jessica He, the lead product manager of EZVIZ's battery camera series. "We're confident that it's an unrivaled option in the market, and can be a top choice for anyone who wants high-quality and effortless outdoor security."

About EZVIZ

Since 2013, EZVIZ is dedicated to putting "easy vision" in every home – that is, we strive to build simple-yet-powerful smart home devices and appliances to provide visual protection and tangible joy to every family. A global leader in smart home security, EZVIZ empowers the future of smart, connected living through relentless tech innovation, reliable high-quality products, and trustworthy cloud services. With a footprint in more than 130 countries, we've been trusted by millions of users and families.